



culture and **creativity**
vectors for development

Brussels, 2 & 3 April 2009 culture-dev.eu



European Commission

International Colloquium

A large, semi-transparent blue graphic overlaying the bottom half of the page. It features a white outline of a globe, two white stars, and various geometric patterns from traditional textiles.

programme



THURSDAY, 2 APRIL

13.30-14.30	Welcome and registration
14.30-16.30 Salle Europe/ Salle Polyvalente (broadcast)	OPENING CEREMONY OF THE COLLOQUIUM Master of Ceremonies: <i>Mr. Pascal Vrebos</i> , Writer and Journalist at RTL-TV11 and Bel RTL <ul style="list-style-type: none">• <i>Welcome Speech by Mr. Charles Michel</i>, Minister for Development Cooperation, Belgium• <i>Speech by Ms Luisa Morgantini</i>, MEP, Vice-President of the European Parliament• <i>Speech by Mr. José Rafael Lantigua</i>, Minister of Culture for the Dominican Republic, President of the Culture Commission of the African, Caribbean and Pacific (ACP) Group of States• <i>Speech by Mr Jan Kohout</i>, EU Presidency, Deputy Minister of Foreign Affairs, Czech Republic• <i>Speech by His Excellency Mr. Amadou Toumani Touré</i>, President of the Republic of Mali• <i>Opening Speech by Mr. Louis Michel</i>, European Commissioner for Development and Humanitarian Aid
16.30-18.00 Salle Europe/ Salle Polyvalente (broadcast)	PLENARY SESSION <i>Introduction by Ms. Gabrielle von Brochowski</i> , Cultural Advisor for DG Development and former Head of Delegation, European Commission <ul style="list-style-type: none">• <i>Possibilities and challenges in creativity and culture for development</i> <i>Mr. Francisco Ayi J. d'Almeida</i>, General Delegate of the association "Culture et Développement", France• <i>Presentation of "Success Stories" of cultural projects</i><ul style="list-style-type: none">- Ecole des Sables of Toubab Dialaw, <i>Ms. Germaine Acogny</i>, Dancer and Choreographer, Director of the Ecole des Sables, Senegal- Dance "L'Afrique Danse" : a platform for the development of a dance economy in Africa <i>Ms. Sophie Renaud</i>, General Manager for Cooperations and cultural exchanges Department, CulturesFrance, France- Sautiza Busara Festival of Zanzibar, Tanzania <i>Mr. Yusuf Mahmoud</i>, Director Busara Promotions, Tanzania
18.30	Departure of delegations to BOZAR
19.15 -20.00	Opening Reception (by invitation) <i>Salle Horta, BOZAR</i>
20.30	Fashion and Music Show: "Fashion and Music from African, Caribbean and Pacific countries" <i>Salle Henry Le Bœuf, BOZAR</i>
22.30	Departure to hotels



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FRIDAY, 3 APRIL

08.30 –09.30

Welcome and Registration

09.30-10.15

Salle Europe/
Salle
Polyvalente
(broadcast)

PLENARY SESSION

Presentation of conclusions of the expert meetings

Chaired by Mr. Louis Michel,

European Commissioner for Development and Humanitarian Aid

SPEAKERS:

- **Performing Arts:** *Ms. Ayoko Mensah,*
Dance Editor at Africultures and Director of Afriscope, France/Togo
- **Visual Arts:** *Ms. Barbara Murray,* Art critique and curator, Zimbabwe
- **Audiovisual:** *Mr. Toussaint Tiendrébogo,*
Film producer, Burkina Faso/France
- **Music:** *Mr. Wayne Sinclair,*
Director of Media, Sports and Entertainment Group (MSE), Jamaica
- **Edition:** *Ms. Béatrice Lalion,*
Director of Editions Ruisseaux d'Afrique and former Chairwoman of the « Afrilivres » network, Benin

10.15-10.30

Coffee Break

10.30-12.30

Salle Europe

POLITICAL DECISION-MAKERS MEET PROFESSIONALS:

5 parallel discussion panels between professional, political decision-makers and donors

PANEL 1 CULTURE IN NATIONAL POLICIES

Moderator: *Mr. Stefano Manservigi*

Director-General for Development and Relations with African, Caribbean and Pacific Countries, European Commission

- **What culture policy for a developing country?**
Mr. Olsen Jean Julien, Ministre de la Culture, Haïti
- **The role of cultural policy in post-apartheid South Africa**
Prof. Keorapetse Kgotsitsile, Poet Laureate, Ministerial Advisor for the Ministry of Arts and Culture, South Africa
- **Booming Moroccan Cinema: a result of a successful policy?**
Ms. Zouiten Saloua, Head of the Production Department, Moroccan Cinema Centre
- **The role of cultural activities in post-conflict situations**
Mr. Stojan Pelko, State Secretary, Ministry of culture, Slovenia
- **Cultural policy and social cohesion in Belgium**
Ms. Fadila Laanan, Minister of Culture and Audiovisual of the French Community of Belgium
- **The place of culture in a European development policy towards ACP countries**
Ms. Rebecca Walton, Director of Arts, British Council, United Kingdom



Salle
Arenberg

PANEL 2 CULTURE AND DECENTRALISED COOPERATION: THE ROLE OF LOCAL AUTHORITIES AND CIVIL SOCIETY

Moderator: *Mr. Ferdinand Richard*,

Director of the Centre for the Development of Emerging Music (AMI), France

- **Art as a factor in urban development: the role of local governments and development partners**

Ms. Marilyn Douala Bell, Director of the Doual'art Centre, Cameroun

- **Culture in decentralised cooperation: The role of North-South partnership**
Mr. Antonio Nicolau Martí, Director of Cultural and Scientific Relations, Spanish Agency for International Cooperation (AECID), Ministry of Foreign Affairs, Spain

- **Decentralised cooperation in the South : the Djibouti festival as an element for peace in the region**

Mr. Ali Abdi Farrah, Minister of Communication and Culture, Djibouti

- **Trans-border cultural cooperation and European Integration**

Mr. Horia Patapievici, President of the Romanian Cultural Institute

- **Creating culture networks as a contribution to economic and social development**

Mr. Hans Georg Knopp, Secretary-General of the Goethe-Institut, Germany

Salle
Polyvalente

PANEL 3 THE FINANCING OF CULTURAL DEVELOPMENT: WHAT INTERACTION BETWEEN THE PUBLIC AND THE PRIVATE?

Moderator: *Mr Koos Richelle*,

Director-General, EuropeAid Cooperation Office, European Commission

- **How to finance culture in a developing country**

Mr. Bonifacio Aires Ali, Minister of Education and Culture, Mozambique

- **New ways to finance culture in an African Country: the example of Ivory Cost**
Mr. Augustin Komoé Kouadio, Minister of Culture and Francophony, Ivory Cost

- **Culture funding in development cooperation**

Mr. Jens Kåre Rasmussen, Director, Danish Centre for Culture and Development (DCCD), Denmark

- **Public-Private partnership in South Africa**

Mr. Sikkie Kajee, Chairman of Business and Arts South Africa (BASA), South Africa

- **Foundations to establish bridges between the public and the private sectors**

Mr. Paul van Paaschen, Head of the Cultural Fund, Hivos Foundation, The Netherlands

- **Funding modalities: A constraint for the artist?**

Mr. Etienne Minoungou, Actor, film director, and Director of Récréatrales, Burkina Faso



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Salle
de Presse

PANEL 4 CULTURAL POLICIES AND ACCESS TO MARKETS

Moderator: *Mr. Gerald Seligman*,
Director General of WOMEX, Germany

- **What market for an African artist?**

Ms. Rokia Traoré, artist, Mali

- **Which market for which geographical area?**

Mr. Alain Paré, Founder and CEO of the International Exchange for the Performing Arts (CINARS) and Secretary-General of the Coalition of Performing Arts Markets (CPAM), Canada

- **The market for culture in the Pacific**

Ms. Letila Mitchell, Founder and Secretary-General of the Pacific Arts Alliance, Fiji

POLICIES FOR THE DEVELOPMENT OF CULTURAL MARKETS

- **The Protocol on Cultural Cooperation between the EU and the Cariforum: implementation of the UNESCO Convention**

Ms. Odile Quintin, Director-General for Education & Culture, European Commission

- **Creative industries in Jamaica and their access to international markets: The challenge for cultural policy**

Ms. Olivia Grange, Minister of Information, Culture, Youth and Sports, Jamaica

- **The Culture Protocol of the EU-Cariforum European Partnership Agreement (EPA): A model for other regions?**

Mr. Soumaila Cissé, President of the Commission of the West African Monetary Union (UEMOA)



Salle Orange

PANEL 5 CREATIVE MANAGEMENT OF CULTURAL HERITAGE: WHAT PRIORITIES?

Moderator: *Mr. Alain Godonou*,
Director of the Ecole du Patrimoine Africain (EPA), Benin

- Heritage and Tourism: opportunities and challenges for developing countries
Ms. Françoise Rivière, Assistant Director-General for Culture, UNESCO
- Creative management of cultural heritage in Ethiopia
Mr. Mahmood Drir, Minister of Culture and Tourism, Ethiopia
- Creative management of cultural heritage and municipal economy: the experience of Havana
Mr. Eusebio Leal Spengler, Historian of the City of Havana, Cuba
- Cairo – turning a dilapidated historic environment into an asset for social development and urban renewal
Dr. Stefano Bianca, Director Emeritus, Historic Cities Programme, Aga Khan Trust for Culture
- The African museum: what local dynamics, what North-South Cooperation?
Ms. Lorna Abungu, Cultural Heritage Consultant, former Secretary General of the "International Council of African Museums" (Africom), Kenya and
Mr. Samuel Sidibé, Director of the National Museum, Mali
- Heritage management: what place in North-South cooperation?
Mr. Christian Masset, Director-General for Globalisation; Development and Partnerships, Ministry of Foreign and European affairs, France

12.30-13.30
Salle
Arenberg

EXPERT MEETING: Validation of the Brussels Declaration by ACP and EU professionals

from 12.30

Lunch/ Buffet for participants



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15.00-17.00

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CLOSING CEREMONY

Master of Ceremonies: *Ms. Colette Braeckman*,
journalist for "Le Soir", Belgium

- **Speech by Josep Borrell Fontelles**, MEP, Chairman of the Committee on Development, Former President of the European Parliament
- **Speech by Mr. Ján Figel**, European Commissioner for Education, Training, Culture and Youth
- **The Partnership with the Pan-African Film Festival FESPACO, Ouagadougou 2009**
 - Introduction by *Mr. Radu Mihaileanu*, Film Director and European Ambassador for the European Year of Creativity and Innovation 2009
 - Presentation of the "European Union Prize" of the 2009 FESPACO Film Festival by *Mr. Louis Michel*, European Commissioner for Development and Humanitarian Aid and by *Mr. Philippe Savadogo*, Minister of Culture, Tourism and Communication, Burkina Faso
 - Screening of the trailer of the award-winning film: "Coeur de Lion" Boubakar Diallo, Burkina Faso
- **Presentation of the Brussels Declaration**
- **Address by His Excellency Abdou Diouf**, Former President of Senegal; current Secretary-General of La Francophonie
- **Closing statement by Mr. Louis Michel**, European Commissioner for Development and Humanitarian Aid

Departure of Delegations and participants to the Cinema UGC "Toison d'Or"

19.00

GALA EVENING:

Gala evening: Premiere of the FESPACO 2009 winner of the "Etilon d'Argent" award "Nothing but the Truth" by John Kani, South Africa UGC Toison d'Or

20.00

OPEN-AIR CONCERT FOR DEVELOPMENT "AFRICAN WOMEN'S VOICES"

Place Flagey

- *Mounira Mitchala (Chad)*
- *Manou Gallo (Ivory Coast)*
- *Chiwoniso (Zimbabwe)*